

Charity



Golf Outing

CHECK-IN 8am / SHOTGUN 10am
INDIVIDUAL \$175 / FOURSOME \$700*

* RECEPTION ONLY TICKETS AVAILABLE

TUESDAY
August 19
THE LEGEND AT
BERGAMONT

Join us in our mission to invest in children's literacy!
Event information available at madisonreadingproject.com/lpga-golf-outing

Hurry!

Registration pricing increases on
July 11th 2025. Spaces are limited.

madisonreadingproject.com

Charity

Golf Outing

For Madison Reading Project



A MESSAGE FROM OUR LEADERS TO THE MADISON COMMUNITY



Join Us!

Mark your calendars and get your team together for the **2025 LPGA Amateur Charity Golf Outing**, co-hosted by the LPGA Amateur Golf Association of Madison, WI, and benefiting **Madison Reading Project!** Join us as we celebrate our partnership on Tuesday, August 19th, 2025 at The Legend at Bergamont and come together to expand literacy programming and book access for children, families, and educators across Dane County!

Madison Reading Project is a 501(c)(3) non-profit organization dedicated to providing free books and literacy resources that foster a love for reading while celebrating the diversity of young readers. Founded in 2014, the organization works to address the lack of book access in underserved communities by supplying books to children, families, and educators. With over 250 community partners, they are on track to distribute their millionth book by the end of the year. Their efforts help children see themselves as readers and spread the joy of books, inspiring the next generation of lifelong readers!

By joining forces, we aim to raise critical funds to support Madison Reading Project's literacy programming, which helps educators with free books and resources to teach reading skills and empowers children ages birth - 18 and their families to incorporate reading and literacy skills into their daily lives.

We look forward to hosting you for this year's event with great anticipation, knowing that it will be a resounding success with your support! Together, we will amplify Madison Reading Project's mission and enhance our efforts to create a community where every child has what they need to become confident readers.

With our sincere appreciation,

Rowan Childs & Deirdre Steinmetz

Co-Executive Directors
Madison Reading Project

Margaret Utterback

Charity Outing Chair
LPGA Amateur Golf Association



Charity Golf Outing



SPONSOR MENU



THE LPGA AMATEUR GOLF ASSOCIATION OF MADISON, WI PRESENTS THE FOLLOWING MENU OF OPPORTUNITIES FOR THE LPGA AMATEUR GOLF OUTING:

| | Presenting \$10,000 | Silver \$7,500 | Bronze \$5,000 | Copper \$2,500 | *Friend \$1,500 |
|---|------------------------|-------------------|-------------------|-------------------|--------------------|
| Exclusive Presenting Sponsor title | X | | | | |
| Acknowledgement from event stage | X | | | | |
| Recognition in event press and media coverage | X | X | | | |
| Logo and/or name on event signage and printed materials | X | X | X | | |
| Logo and/or name in all pre-and post-event promotions | X | X | X | X | X |
| Opportunity to distribute branded items | X | X | X | X | X |
| Number of complimentary foursomes (\$700 value) | 2 | 2 | 1 | 1 | 1 |

This event is hosted in partnership by:



*Friend Sponsor Level is restricted to new businesses only - must be under two years old. *Sponsor recognition is subject to advertising and printing deadlines

YOUR SUPPORT HELPS US PROVIDE FREE BOOKS AND LITERACY PROGRAMS SERVING MORE THAN 120,000 CHILDREN, FAMILIES, AND EDUCATORS ACROSS DANE COUNTY.



Charity Golf Outing



SPONSOR AND PROMOTIONAL BENEFITS



Amateur Golf
association

MADISON, WI

GET WIDE EXPOSURE FOR YOUR BUSINESS, BRAND, ORGANIZATION, PRODUCTS AND SERVICES WITH AN ENGAGED AUDIENCE OF WOMEN WHO VALUE QUALITY AND LOYALTY WITH PARTNERS THEY TRUST.

PRESENTING SPONSOR LEVEL

\$10,000

- Acknowledgement from the event stage and guest speaking opportunity
- Recognition in event press and media coverage
- Dedicated exhibit table and cart or sponsored hole at event
- Logo and/or name on event signage and printed materials
- Logo and/or name in pre- and post-event promotions and digital media
- Opportunity to include branded items or materials in event giveaways
- 2 Complimentary foursomes (8 golfer registrations)

SILVER SPONSOR LEVEL

\$7,500

- Recognition in event press and media coverage
- Dedicated exhibit table Logo and/or name on event signage and printed materials
- Logo and/or name in pre- and post- event promotions and digital media
- Opportunity to include branded items or materials in event giveaways
- 2 Complimentary foursomes (8 golfer registrations)

BRONZE SPONSOR LEVEL

\$5,000

- Logo and/or name on event signage and printed materials
- Logo and/or name in pre- and post-event promotions and digital media
- Opportunity to include branded items or materials in event giveaways 1
- Complimentary foursome (4 golfer registrations)

COPPER SPONSOR LEVEL

\$2,500

- Logo and/or name in pre- and post-event promotions and digital media
- Opportunity to include branded items or materials in event giveaways
- 1 Complimentary foursome (4 golfer registrations)

FRIEND SPONSOR LEVEL

\$1,500

- Logo and/or name in pre- and post-event promotions and digital media
- Opportunity to include branded items or materials in event giveaways
- 1 Complimentary foursome (4 golfer registrations)

Charity Golf Outing



EVENT ADD-ONS



MADISON, WI

EXPLORE A RANGE OF EVENT ADD-ONS AT SET PRICES, ENHANCING YOUR COMPANY'S VISIBILITY AND ENGAGEMENT. THESE OFFERINGS CAN BE CHOSEN AS STANDALONE OPTIONS OR COMBINED WITH ANY LEVEL SPONSORSHIP TO MAXIMIZE YOUR COMPANY'S INVOLVEMENT.

PUTTING GREEN SPONSOR **\$1,500**

Available: 1

Elevate your engagement on the green with this prominent opportunity for exposure to all participants.

- Logo and/or name at (1) greens space
- Logo and/or name included in signage at registration area

CART SPONSOR **\$1,000**

Available: 20

Elevate your engagement during the day with this prominent opportunity for exposure to all participants.

- Logo and/or name and message displayed on digital navigation screen
- Logo and/or name included in signage at cart staging area
- Choice of golf cart or beverage cart. Beverage cart availability is limited.

SINGLE HOLE SPONSOR **\$500 / \$750**

Available: 18

Elevate your engagement on the green with this prominent opportunity for exposure to all participants.

- Logo and/or name at (1) hole
- Logo and/or name included in signage at registration area
- Host and create a tee side game, giveaway or enter to win event (Additional: \$250)



2025 Charity Golf Outing

SPONSOR COMMITMENT FORM



Please email or mail this completed form upon receipt to:

josh@madisonreadingproject.com



SPONSOR INFORMATION

CONTACT NAME: _____ COMPANY: _____

COMPANY WEBSITE: _____

MAILING ADDRESS: _____

COMPANY PHONE: _____ COMPANY CONTACT PHONE: _____

EMAIL ADDRESS: _____

☐ **YES**, I would like to be added to your *email* list.

☐ **YES**, I would like to be added to your *mailing* list.

SPONSORSHIP OPTIONS

| Sponsorship Level | Foursomes | Fee/Contribution | Pledge Level (Check) |
|-------------------------------------|-----------|------------------|--------------------------|
| Presenting | 2 | \$10,000 | <input type="checkbox"/> |
| Silver | 2 | \$7,500 | <input type="checkbox"/> |
| Bronze | 1 | \$5,000 | <input type="checkbox"/> |
| Copper | 1 | \$2,500 | <input type="checkbox"/> |
| Friend | 1 | \$1,500 | <input type="checkbox"/> |
| Putting Green Sponsor | N/A | \$1,500 | <input type="checkbox"/> |
| Cart Sponsor (Quantity: <u>20</u>) | N/A | \$1,000 | <input type="checkbox"/> |
| Single Hole Sponsor | N/A | \$500 / \$750 | <input type="checkbox"/> |

SPONSOR CHECKLIST

- ☐ I have attached a high resolution company logo (.eps or .png format) for sponsor recognition and promotion.
- ☐ I will submit payment for sponsorship accompanied by a copy of this commitment form by **July 18, 2025**.
- ☐ I will provide foursome/golfer information by **July 18, 2025**.
- ☐ I will provide giveaway items for goodie bags by **July 18, 2025**. *Sponsor benefit for Gold and above only.*
- ☐ I would like to remain anonymous. Please do not list my company logo or name in any promotion.
- ☐ **Optional:** I have a silent auction item to donate and I want Madison Reading Project to contact me!

Thank you for your support!



CALL 608-665-0055 FOR MORE INFORMATION

LPGA AMATEUR CHARITY GOLF OUTING | 2025