



Inspire your child's love of reading with Dolly Parton's Imagination Library

Information

In 2022, Madison Reading Project became the Dane County affiliate of the Dolly Parton Imagination Library program. This international program has distributed over 190,000,000 books since their inception. We are proud to offer this service to families who live in Dane County and have a child under the age of 5. Children will receive a book in the mail every month until their 5th birthday.

Scan to Enroll



Contact Us

Email: imaginationlibrary@madisonreadingproject.com

Phone: 608-665-0055

1337 Greenway Cross, Suite 186 Madison, WI 53713

madisonreadingproject.com

Frequently Asked Questions

How do I enroll my child?

Visit our website at www.madisonreadingproject.com and click on the button in the top left corner that says "Register for Imagination Library". Enter your address to see if you are eligible to enroll. If you are, you'll be asked to enter your child's name, address, birthdate and an email address. You should receive your first book within 90 days.

The system says I can't enroll, help!

Our Dolly Parton Imagination Library program is limited to residents of Dane County, and the registration system is controlled by address. If you live outside of Dane County, we are unable to enroll you at this time. If you think there has been an error, please email imaginationlibrary@madisonreadingproject.com for help!

I'd like my child's books sent to a different household

You are welcome to get your child's books sent to a different household, but each child is limited to one registration. If the books will be sent to a different parent, grandparent, or caregiver, please list their name in the space provided for "Parent Name" on the enrollment form. The USPS will not deliver the books unless the resident of that address is listed on the mailing label.

We're moving. How do I change my address?

Please login to your account using the email address you signed up with. You can change your address in the registration system. If you are unable to login, email imaginationlibrary@madisonreadingproject.com with the child's name and new address and we can change the information for you! Please note that your books will not be delivered to the new address for at least one month, since books are ordered a month in advance.

Frequently Asked Questions

My child's books haven't arrived yet.

We know it's hard to wait! Your first book delivery may take up to 90 days to arrive. Our books are purchased on the 1st of every month and that shipment will arrive the following month. For example, if you are in our system before January 1st, we will purchase a book for you, and that book will be mailed sometime during the month of February. If your enrollment is processed after the first of the month, this can feel like an especially long wait because you won't be included in a book purchase until the first day of the following month.

What is the best way to enroll twins?

You are welcome to enroll your twins separately, but they will receive the same book each month. We suggest that you enroll twins by entering "Child 1 and Child 2" on the "First Name" line of the registration form. That way they will receive a fun surprise in the mail with both of their names on it!

Are the books really free?

They are completely free to you! Our program is generously funded by the Roots & Wings Foundation. Without their support, these books wouldn't be possible. Administrative support is provided by Madison Reading Project. We're thrilled to help bring this and many other literacy programs to the Dane County community.

Where is my book this month?

Please keep in mind that your books will arrive at different times during each month, because they are shipped when the printing process has completed for that age group. Some months you may get the shipment at the beginning, and some months it may get shipped on the very last day of the month and arrive after the month has ended. If you still have not received your book, please let us know and we can check that your information is correct in our system and try to find a replacement for you.

Frequently Asked Questions

We are already enrolled in DPIL and recently moved to Dane County. Can I continue to receive books?

Yes! Please change your address in the registration system and it will show up as an affiliate transfer. We will be able to transfer your registration to be covered by Madison Reading Project in the system. If you are unable to login to make the changes, please email imaginationlibrary@madisonreadingproject.com with your information and we'd be happy to help!

Are your books available in other languages?

Dolly Parton Imagination Library provides two books in bilingual Spanish format each year. These are provided to every family, so there is no need to make a special request for these. You can also choose to have your parent resources provided in Spanish if that is your primary language. This selection can be made when enrolling your child.

My older child is enrolled, will my younger child receive the same books?

Dolly Parton Imagination Library has different books for each age group, but there are often favorite titles that are repeated across years, so families will receive some of the same titles while multiple children are enrolled. We love when families donate those titles back to Madison Reading Project, so we can distribute them to other children in our community!