

COMMUNITY BOOK DRIVE

November 15th - December 15th



2021 DONATION STATION GUIDE

IGNITING A LOVE FOR READING ONE BOOK AT A TIME

Having access to high quality, relevant books which reflect children's unique identities can make the difference for a child learning to read this school year.

Your support of our first annual Community Book Drive will allow us to provide thousands of kids with books to enjoy over Winter Break and beyond.



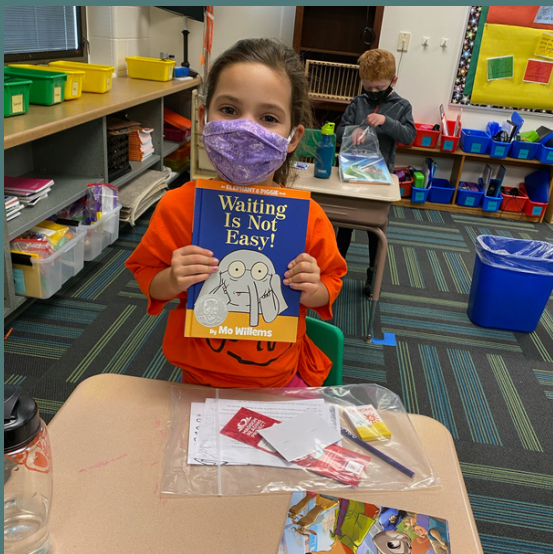
COMMUNITY BOOK DRIVE INFORMATION

What is the Community Book Drive?

From November 15th until December 15th our Book Donation Stations will be hosted all over Dane County at local libraries, businesses and community spaces. Community members can show their support of MRP programs by donating books, purchasing books from our wish lists and making financial contributions to support our holiday giving efforts this December.

Who is supported by the Community Book Drive?

The books and funds that we collect during this drive will help us continue to provide free books and literacy resources to kids and families that need it most. We will also be providing books to schools and community organizations that are sending books home to families to enjoy over winter break and as holiday gifts. Some of these organizations include The Empty Stocking Club, Reach Dane, and Boys and Girls Club of Dane County.



DONATION STATION

Help us collect books on a local level by hosting a donation station at your local business.

MRP Responsibilities

- Prior to event, we will provide you with a toolkit to assist you in promoting the book drive to your community
- Delivery of donation bin, signage on or before November 15th
- Provide staff and volunteers to pick up books on a regular schedule that is convenient to your business
- Be available to answer questions or concerns as they arise
- Promote your business as a Donation Station on our event website and social media channels
- Pick up donation bin no later than December 15th

Business Partner Responsibilities

- Complete our Community Book Drive Donation Station Participation Form and provide our team with your business logo
- Make sure donation bin is left in agreed upon location
- Contact MRP staff if the bin is full before your next scheduled pickup
- Promote the Community Book Drive on social media channels

Business Recognition

- All donation sites will be featured on our event website, on our social medial channels and in our Community Book Drive newsletter
- If you tag MRP in your Community Book Drive specific social media posts, we will re-share your post