



# Book Drive Info Sheet

## Hosting A Book Drive

Book drives are a great way for community organizations, businesses, youth groups and families to support MRP programs. Your group can select a goal and a timeframe and start collecting high quality books. When your book drive is complete, you can deliver your books or request our staff to pick up your books. Read through all of the information in this Info Sheet to make sure hosting a book drive is a good fit for your group.



## How To Host A Book Drive

Thank you for considering hosting a book drive for Madison Reading Project! Below are the things you'll need to consider before you host a drive:

- **When will your book drive be held?**

- You will need to choose a start and end date for your drive. We recommend a two week timeframe.
- Are there any community events, birthdays, celebrations or literacy related dates that would be a good fit?

Here are some ideas:

- January - Library Shelfie Day
- February - World Read Aloud Day, Children's Authors and Illustrators Week
- March - Read Across America Day, National Reading Month
- April - National Poetry Month, Drop Everything and Read Day
- May - Get Caught Reading Month, Children's Book Week, Teacher Appreciation
- June - Summer Reading
- July - Paperback Day
- August - Back to School, Book Lovers' Day
- September - International Literacy Day, National Literacy Month, National Comic Book Day
- October - National Book Month, World Teachers' Day, Teen Read Week
- November/December - book drives hosted in November and December will be a part of our Community Book Drive

- **Where will the book drive be held?**

- Are you planning on hosting your drive at your home, office or school? Multiple locations?
- Making sure you have enough room for a collection bin in an area that is easy to direct people to will help make the book drive easier for participants
- Book drives can bring in a surprising number of books, and books are heavy! Do you have space to keep book overflow?
- Don't have a space to collect books? Consider hosting a Virtual Book Drive.
- Making sure you clearly communicate the drop off location in any of your social media posts, emails or posters will make it easier for people to drop off books.

## How To Host A Book Drive

- **How will you promote your book drive?**
  - MRP will provide you with a printable flier, an email template and a social media toolkit so that you can share the information about your book drive with your friends, family and coworkers.
- **What goals can you set?**
  - Whether it is number of books, number of participants, types of books, etc., having a goal is a great way to drum up support for your book drive.
  - Create a goal that you think you will be able to reach based on the number of people you plan to share the information with.
  - Does your employer have a matching program?
- **Do you want to collect financial contributions in addition to books?** Check out our fundraising page to see how easy it is to create your own personal and easy to share fundraising link.

## I'm In! Now What?

Now that you have decided that a book drive is the right fit for your group, let us know about it by completing our Book Drive Notification form (<http://bit.ly/mrpbookdriveform>).



Thank you from all of us at  
Madison Reading Project!

