



2023

# IMPACT REPORT

madisonreadingproject.com

One more month  
TO GO!



1,118

TEACHERS  
served

10,669

KIDS in Dane  
County enrolled  
in



My first Pages

2,647

Early literacy  
packs given  
to KIDS and  
families

102,322

BOOKS  
given

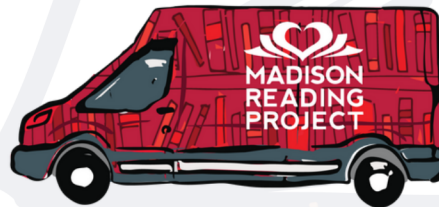


83,798

KIDS served

9,562

BOOKS given from our  
Big Red Reading Bus



197

Community  
PARTNERS

## PROGRAM HIGHLIGHTS

### Books for Educators

Our book center is filled with thousands of new books and literacy resources. Each year, a teacher can register to shop in our book center for 25 free books to help them build diverse classroom libraries.

### My First Pages

From birth to age 5, children get 10 high-quality, new books each year. Increasing book ownership helps families build early literacy skills—so crucial for future learning success.

### Imagination Library

We are the official local affiliate for the Dolly Parton's Imagination Library in Dane County. Each child in a household, from ages birth to 5, receives one, free book by mail per month.

### Little Free Library

Our team installs and maintains the boxes in the area. Donated used books are taken by our volunteers to stock the boxes throughout the area. Anyone can take a book to keep or leave a book to donate.

### Big Red Reading Bus

It's a free book fair on wheels! We bring new books them to kids and families around Dane County. Kids select a new book of their very own to keep and enjoy forever.

*New bus*  
COMING IN '24



Our mission is to connect our community with **free books** and literacy resources to ignite a love for **reading** that reflect and affirm the unique identities of young readers.