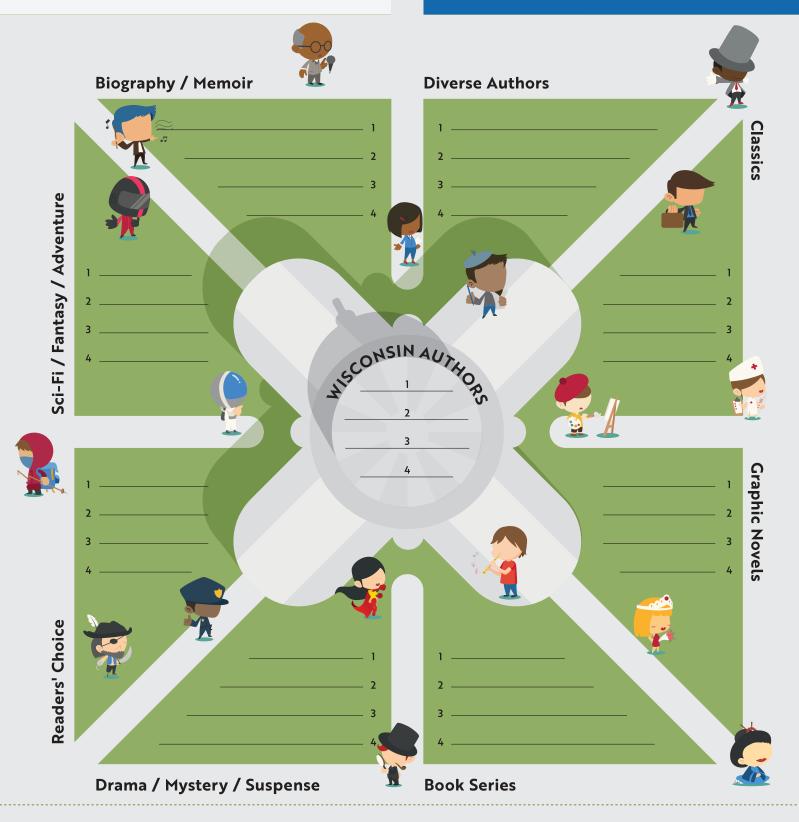


It's time to Read Like Mad! Join us for this 8-week challenge where you'll read as many books as possible to benefit the Madison Reading Project. Make a pledge, track your books and tally your score for a chance to win! Your generous donations will go towards supporting literacy amongst kids in south central Wisconsin.



HOW TO PLAY

Visit www.readlikemad.com to register and pay the \$10 registration fee. Pledge a dollar amount for every book you will read from September 23rd to November 17th. Once you've Read Like Mad, submit your pledge (donation) online at www.readlikemad.com OR mail your payment and game board to 101 Agnes Court, Mount Horeb, WI 53572. Checks/money orders can be made payable to the Madison Reading Project. You may also email your game board to

events@madisonreadingproject.com

Registration is now open!

Please note registration includes completing the online registration form and the \$10 registration fee.

RULES

Read in any order, and read as many books as you can! Once you've finished a book, write the title in its corresponding genre category. Only count the books you're reading for yourself, so pick a book you want to enjoy and savor the storyline. Only one game board submission per person, but there's no limit on participants per household, so grab everyone and get reading!

PRIZES

This wouldn't be a game without a chance to win great prizes! Every registered player is eligible for our weekly random prize drawings! Each week players are also able to earn extra entries for the weekly prizes by participating in our social media contests. The two grand prize winners (1 adult and 1 child) who read the most books will be notified via email no later than November 26th. To be eligible for the grand prize, the completed game board and pledge (donation) must be received by 5:00 pm, November 23. Learn more about the prizes at www.readlikemad.com.

CONNECT WITH US

During the game, we'd love for you to give us updates on your progress as well as pictures of you enjoying your books! Connect with us and other players via the Read Like Mad Facebook, Instagram, Pinterest and Twitter profiles. You can find us at Read Like Mad on all four social networks.

When posting to your social networks or ours, please make sure to use our hashtag #ReadLikeMad so we can find you! Don't forget to participate in our social media contest for opportunities to earn extra entries into the weekly random prize drawings!













MADISON READING PROJECT

Madison Reading Project is a nonprofit organization that works to provide quality books and literacy programming to underserved children in south central Wisconsin. These children may not have books in their own homes or lack easy access to books. By participating in fundraisers, such as Read Like Mad, you're supporting us in our work to ensure more children can have their own self-selected books in their own home.

Prefer to donate books or make a financial contribution? Please visit: www.madisonreadingproject.com/waystogive

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